



CRCI Pledge Of Excellence

Overcoming the lack of standards for consumer advocacy, and the inconsistencies in transparency, user protection, and accountability in the DeFi environment.



What is the CRCI Pledge of Excellence?

The CRCI Pledge of Excellence is a commitment from DeFi leaders to continually elevate consumer advocacy by engaging with CRCI's objective reviews and actionable feedback, aimed at improving transparency, user protection, and accountability.

Non Members

- **Profile Updates:** Project can update their CRCI listing profile with their official channels and resources.
- **Tokenomic Summaries:** Projects can clarify their tokenomic distribution and vesting strategies.

CRCI Pledge of Excellence Members

- 📌 **CRCI Score Consultation:**
Expert overview of the CRCI Review and CRCI Score.
- 📌 **Actionable Feedback:**
Specific recommendations for strategic improvements to publicly available content to improve their CRCI Score.
- 📌 **Priority CRCI Score Updates:**
Reactive CRCI Review updates to coincide with project launches, improvements or other published milestones.
- 📌 **Brand Asset Licensing:**
Permission to use CRCI brand assets in marketing efforts.
- 📌 **CRCI Improvement Program:**
Feedback channel to offer improvements to CRCI.
- 📌 **CRCI Score Summaries:**
Project page gives full CRCI Score summary.
- 📌 **Demerit Arbitration:***
Consultation and resolution arbitrage on demerit instances that offers transparency and clear paths to resolutions.*

*Demerit Arbitration scope and feature implementation TBD. Subject to change.

Defining DeFi Excellence

CRCI's methodology of **exclusively reviewing publicly accessible content**, is not an assessment of success or failure.

We view this as a starting point for **developing a environment of accountability** in an industry that has yet to define its standards.

When you put a good person in a bad environment, they are likely to do bad things. When you put a bad person in a good environment, they are likely to adopt the standards and ethos of that environment.

DeFi Leaders are responsible for their environment, and lead by demonstrating their commitment to third-party accountability.



Get Started

Sign up at crici.review/get-started



Why CRCI?

CRCI Features and Services Comparison Table

Category	Features/Services	CRCI	Consultation Competitor	On-Chain Risk Ratings	Code Audit Firms	DeFi Project Internal Effort	DeFi Project Ambassadors	Community Led Efforts
Core Service Offerings	Consulting Services	Yes	Yes	No	Maybe	No	No	No
	Actionable Feedback	Yes	Yes	No	Yes	No	No	No
	Published Reviews for Comparison	Yes	No	Yes	No	No	No	Yes
	Long-Term Project Support	Yes	Maybe	No	No	Yes	No	No
	Advertising Assets	Yes	No	No	No	Yes	Yes	No
Credibility and Objectivity	Professional Third-Party Credibility	Yes	No	Yes	Yes	No	No	No
	Objective Review Controls	Yes	Maybe	Yes	Yes	No	No	Maybe
	Certification Badges	Yes	No	No	Yes	No	No	No
	Structured Methodology	Yes	Maybe	Yes	Yes	No	No	Yes
	First-Principles Based	Yes	Maybe	Maybe	Maybe	No	No	No
	Ecosystem Credibility Initiative	Yes	No	Yes	Yes	No	Maybe	Yes
Evaluation and Analysis Framework	Comparative Tools	Yes	No	Yes	No	Maybe	Maybe	Maybe
	Industry-Wide Benchmarks	Yes	No	Maybe	Yes	No	No	Yes
	Data-Driven Insights	Yes	Maybe	Yes	Yes	No	No	Maybe
	Holistic Project Evaluation	Yes	Maybe	No	No	No	No	Maybe
	Integration of Qualitative Data	Yes	Yes	No	No	Maybe	Maybe	Yes
	Exclusively Reviews Public Content	Yes	No	Yes	No	Maybe	Maybe	Maybe
Community and Feedback Engagement	Multi-Dimensional Risk Assessment	Yes	No	No	No	No	No	Yes
	Feedback Mechanism	Yes	Maybe	No	No	No	No	Maybe
	Conflict Resolution	Yes	No	No	No	No	No	No
	Perception of Shilling	No	Maybe	No	No	Yes	Yes	Maybe

CRCI is a First-Principles Approach to DeFi Fundamental Analysis

Learn more at:



crici.review



@crici_review

CRCI Score = Proposal + Implementation

Category	Score
SOCIAL ENGAGEMENT	100%
COMMUNICATION OF INTENT	100%
TOKENOMICS	100%
TEAM / DEVELOPERS	100%
AUDITS / TRACK RECORD	100%
USER PROTECTIONS	100%
INDUSTRY ACCOLADES	100%
CUMULATIVE DEMERITS	-



We Support DeFi Innovators

CRCI offers actionable feedback on what content should be published to enhance your ratings and CRCI Score.



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Connect with us today to learn how!





PLEDGE OF EXCELLENCE
PROPOSAL RATING
CRCI

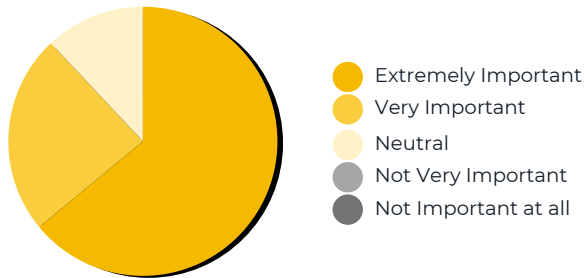
PLEDGE OF EXCELLENCE
CRCI SCORE - TOP 1%
CRCI

PLEDGE OF EXCELLENCE
IMPLEMENTATION RATING
CRCI

According to our DYOR Survey: When asked,

From an accountability point of view for DeFi builders, how important is a structured and professional fundamental analysis review platform?

—the overwhelming majority of respondents say this is either **very** or **EXTREMELY** important!



Take our DYOR Research Survey at crici.review/survey

The CRCI MATRIX plots DeFi Leaders against competitive projects and their inconsistencies in **transparency, user protection and accountability**.



The CRCI MATRIX and Pledge of Excellence Badges are powerful assets.

Essential Service

Our target customers are new DeFi projects in their launch stages and **every single responsible DeFi project** that continues to iterate, update and improve their products and services.

Just as code audits are crucial for ensuring the security and functionality in DeFi, **CRCI provides another essential service** aimed at overcoming inconsistencies in project transparency, user protection, and accountability for a healthier DeFi environment.

Users Expect Excellence

In DeFi, credibility can dramatically influence brand impression, user adoption and potential investment.

Our research shows retail highly values DeFi Leaders who embrace their commitment to professional third-party accountability.

The CRCI Reviews and the CRCI Pledge of Excellence were designed to fill this critical gap in our ecosystem.



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